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## Course on: “PUBLIC SPEAKING AND PROFESSIONAL PRESENTATION FROM A GENDER PERSPECTIVE”

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- *Training area:* Communication
  - *Modality:* Live Virtual (BlackBoard Collaborate)
  - *Speaker:* **Prof. Alejandra Val Cubero.** Department of Communication. Professor and researcher at the University Institute for Gender Studies
  - *Recipients:* CONEX Plus researchers
  - *Language:* English
  - *Registration:* **until March 3rd** (inclusive).
  - *Dates:* March, 9, 11, 16, 18, 23 (12:00 am – 2:00 pm)
  - *Attendance:* Compulsory attendance.
  - *Certificate:* Certificate of attendance will be issued (Minimum attendance of 80% of the hours).
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### Introduction and objectives:

This course is an exploration of the relationship between public speaking and persuasion from a gender approach. Theoretical perspectives and empirical evidence about what make messages persuasive will be covered. Researchers will develop an understanding of the fundamentals of public speaking and they will learn how to speak confidently and effectively as well as deliver a persuasive message in a variety of situations.

By the end of this course, a researcher will be able to:

1. Deliver speeches in public using established standards for delivery and speech styles.
2. Research and organize content to inform, entertain, or persuade an audience.

### Competencies and skills:

Researchers learn how to prepare the content of their speeches (outlines, research, audience analysis, etc.). Speaking and listening skills are developed through practicing speeches in the classroom. Researchers learn how to speak in front of many people and how to overcome fear and nervousness.

### Contents:

#### DAY 1 (09/03/2021)

##### Audience Centered Public Speaking:

- Developing your confidence.
- Dealing with the Audience.
- Managing Speech Anxiety.

Introductory Speech Presentation

## **DAY 2 (11/03/2021)**

### Developing your Speech:

- Topic Selection.
- General and Specific Purpose.
- Central Idea

Informative Speech Presentation

## **DAY 3 (16/03/2021)**

### Gathering and Using Supporting Materials:

- Organizing the Speech.
- Introducing and Concluding Your Speech.
- Outlining and Revising Your Speech.

Understanding Persuasive Speaking

## **DAY 4 (18/03/2021)**

### Language Style:

- Using Words Well.
- Using the Body and Using Language Effectively

Different Case Studies

## **DAY 5 (23/03/2021)**

### Practice: FINAL PRESENTATIONS

## **Date and target audience:**

- Date: March: 9, 11, 16, 18, 23.
- Time: From 12:00 to 2:00 pm (10 hours)
- Target: CONEX Plus researchers

## **Format:**

- Live online and Blackboard Collaborate.